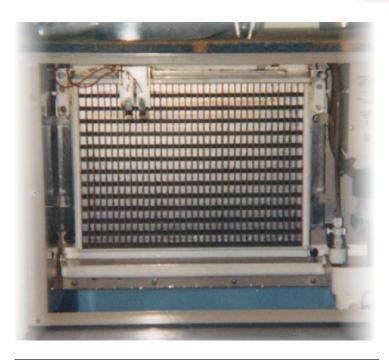
EFECTIVE NEWS



ENEFLOW Keeps Ice Machine Scale Free



\$100 Investment Saves Thousands In Cleaning Costs.



Before installing our ENEFLOW Power Cells, this ice-maker had to be cleaned every 4 - 5 months at a cost of \$89 per cleaning.

ENEFLOW FL-100's installed several years ago have kept this ice machine's plates clear of mineral scale build-up while significantly improving the clarity, hardness and taste of the ice.

A private men's club in Pennsylvania has an icemaking machine that would have to have the plates cleaned every 4-5 months, at a cost of \$89.00 each time.

The ice would become soft, mushy and cloudy,

indicating that the plates were scaled up and needed cleaning. The customer installed one pair of FL-100 Power Cells on August 28, 1990, and the plates have remained clear and the ice stays hard and crystal clear. The savings on cleaning

add up to thousands of dollars. The Power Cells cost about \$100.00 -- not a bad return!

ENEFLOW FL-100's are also great for coffee makers, water fountains, humidifiers, etc.

700 Hicksville Road • ENECON Center Suite 110 • Bethpage, New York 11714 Toll Free: 888-4-ENECON • Phone: 516.349.0022 • Fax: 516.349.5522 Website: www.enecon.com • Email: info@enecon.com